

Seve

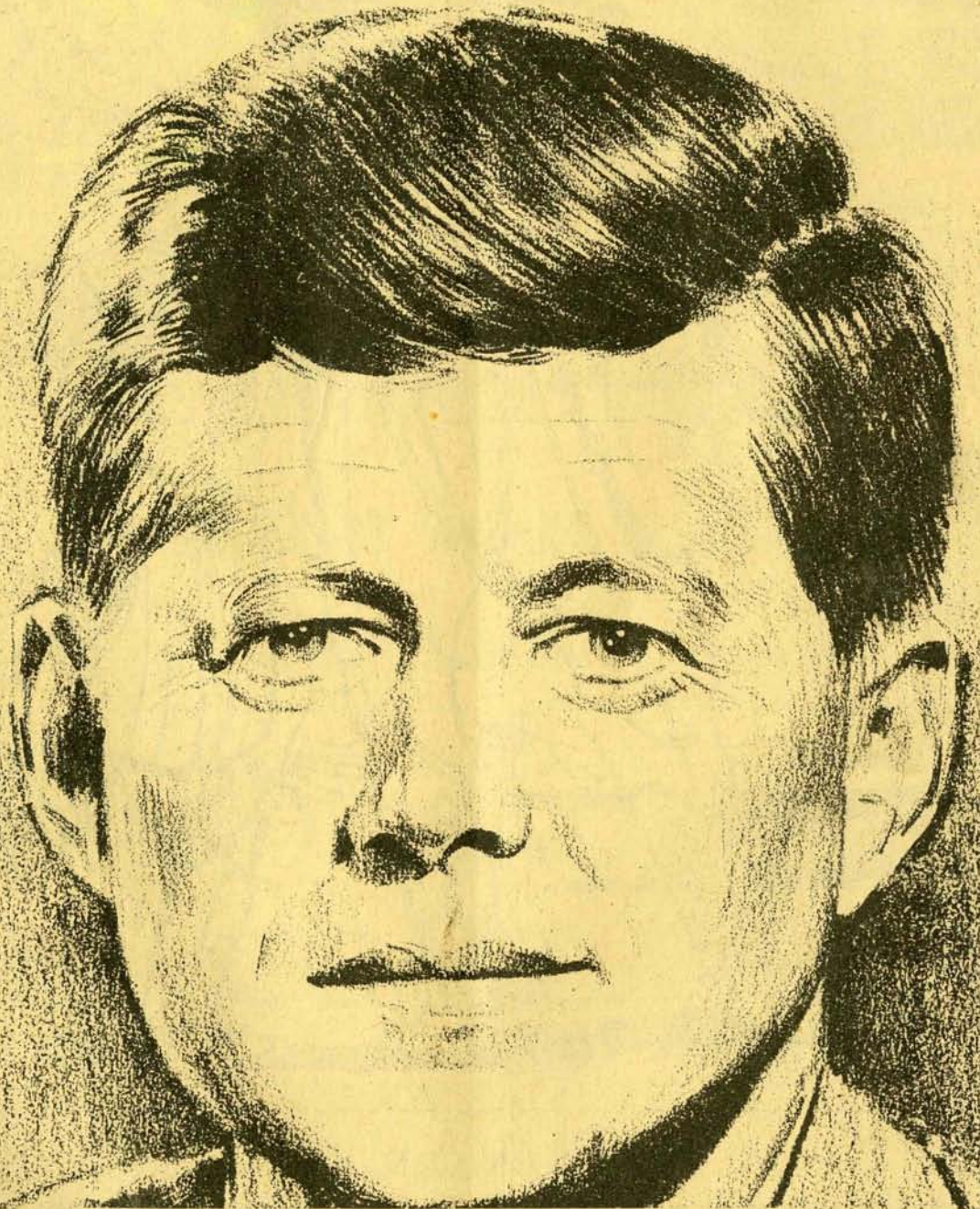
El Malcriado

IN ENGLISH

NO. 34

"The Voice of the Farm Worker"

10¢



"IF NON-VIOLENT REVOLUTION IS NOT MADE
POSSIBLE, THEN VIOLENT REVOLUTION
BECOMES INEVITABLE."

SOMEDAY, BOY, YOU'LL BE
WHERE I AM (HEH, HEH).
THEN YOU'LL KNOW
WHAT IT IS LIKE
TO HAVE REAL
PROBLEMS

DON SOTACO



OUR COVER:

The words of John F. Kennedy, who will always be our president, are inscribed forever in the hearts of all men who work on the land, from Donna, Texas, to Yakima, Washington.

El Malcriado

Published every two weeks in Spanish and English by
Farm Worker Press, Inc., P.O. Box 1060, Delano, Calif.
Office of publication--1224 Glenwood, Delano, Calif. Se-
cond class postage paid at Delano, Calif. Permit appli-
cation pending. To subscribe at \$2 a year write Box 1060, Delano, Calif.

This issue is number **#34** dated **4-21-66**

402

This newspaper is printed
by unionized workers

IN THIS ISSUE:

-3-

SCHENLEY GIVES UP - WHO'S NEXT?



PAGE 3

Jack Pandol,
Delano Grape Grower

NEW CONTEST!

WIN MONEY BY SENDING STORIES TO

EL MALCRIADO

PAGE 18

OXNARD AND THE COAST

PAGE 8-9

Santa Paula lemon shed



CONSTRUCTION BEGINS ON THE FARM WORKERS CO-OP

PAGES 12 - 13



CESAR CHAVEZ of the FARM WORKERS ASSOCIATION with SIDNEY KORSHAK of SCHENLEY INDUSTRIES, INC. signing the first agreement ending the strike against Schenley.

Victory in the Grape Strike: SCHENLEY GIVES UP

Most people had said, "You can't win. It can't be done." But now, Schenley Corporation, a giant company with \$17,000,000 in profits last year and offices all over America, has been brought to its knees by the poor grape pickers of the Delano area, who have been on strike for over 7 long months.

In Los Angeles on April 6, Schenley Corporation signed an agreement with Cesar Chavez of the National Farm Workers Association recognizing the NFWA as the bargaining agent for all its field workers. It promised to begin immediate negotiations on a written contract for its field workers, which it promised to sign within "60 days".

(Continued on page 5)

Schenley (CONTINUATION)

The agreement destroyed, once and for all, the lies of the other growers about the strike. Schenley had been badly hurt by the strike and the boycott, and was eager to sign a contract and end the strike. Now other growers, especially DiGiorgio, the biggest of all, are squirming like snakes, trying to escape from the FWA eagle. DiGiorgio has called for scab elections among its skeleton crew of winter employees (foremen and crew bosses). The NFWA and AWOC have refused to attend this scab election and are demanding that DiGiorgio submit to free elections of their striking employees. If these stubborn growers had allowed free elections last August and September, all the losses and bitterness of the strike could have been avoided.

Cesar Chavez made a speech announcing the victory and said to the cheering crowd, "After a fight like this, we are certainly not going to settle for \$1.40." He then spelled out the union demands--routine conditions for industry--but revolutionary for farm workers. "When a worker gets sick and has to leave his job," Chavez said, "he's not going to get fired for it."

"As for labor contractors," Cesar continued, "they are out. In the future there is going to be no room for them. The profession of labor contractor is a dead one."

No more will foremen be allowed to insult women workers. No worker will be fired without just cause. And most important, the FWA strikers will elect their own leaders who will sit down as equals with the Schenley bosses and negotiate wages and working conditions.

Some cried openly when the news of the historic victory was announced. "Viva Schenley, viva la victoria!" they shouted. For the first time in history, some of us have stood up against one of the biggest and richest corporations in the state, and have won. For the first time in history, we Mexican-American farm workers have demanded that we be treated with dignity and respect, and our demands have been met. The farm workers of Delano have made that first big step toward a living wage and the security enjoyed by other American workers. Someday, all of us must make that first big step. The whole world has been watching the strikers of Delano to see if we can ever win against the monstrous giant corporations that have treated us like slaves for so many years.

IS DIGIORGIO NEXT? TURN THE PAGE



VIOLENCE BY DIGIORGIO

Cesar Chavez and four vice-presidents of the Farm Workers Association walked out of a meeting with DiGiorgio Corporation officials last week after receiving a phone call reporting that a gunman hired by DiGiorgio had bashed in the head of a Delano striker after assaulting a schoolteacher on the picket line outside their Sierra Vista ranch.

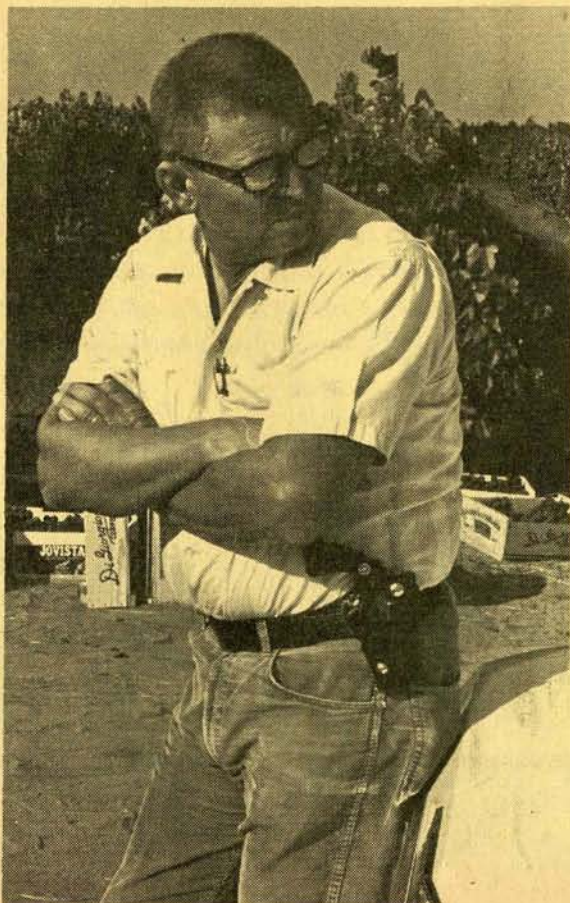
Chavez and the other FWA workers had attended the meeting to try to work out an agreement to end the strike and nationwide boycott against DiGiorgio vineyards and food products: S & W FINE FOODS INDIAN RIVER produce.

Before walking out Chavez told the DiGiorgio management at the meeting in a fancy Fresno hotel, "We are not going to sit here and talk to you while our workers in Delano are being assaulted and threatened by people who are in your pay." They left the meeting immediately and returned to Delano to find out why the assailant had not yet been jailed.

According to a dozen witnesses, Tulare County Sheriff's deputies stood by while the assault took place. The gunman had previously threatened to kill pickets while holding them at gunpoint, and had shoved, knocked down, and swerved his car into strikers on other occasions. On page 8, Dolores Huerta, victim of grower brutality in several other cases, comments on the use of violence.

HIRED FOR VIOLENCE

DiGiorgio's Herschel Nunez



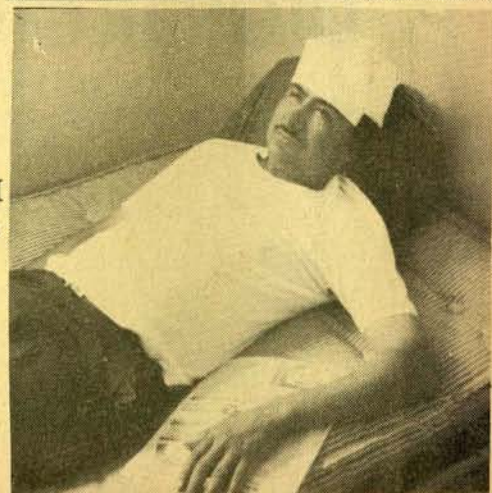
THE DAMSEL

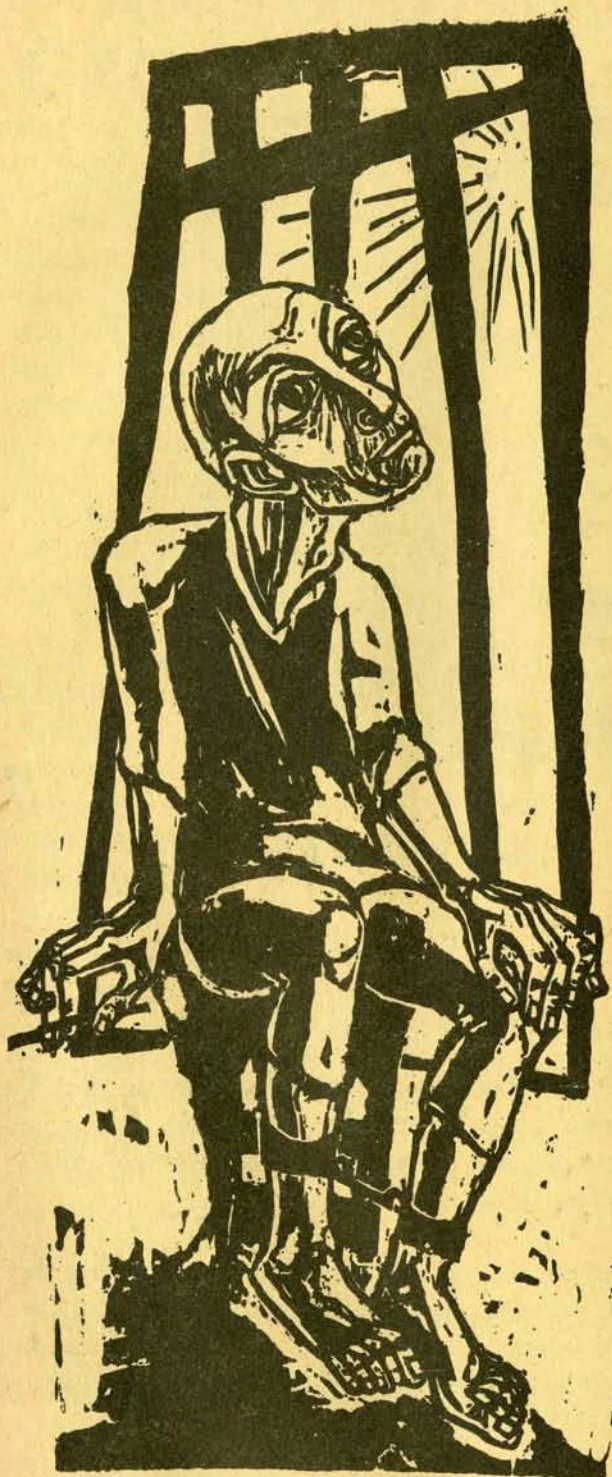
Ida Cousino



THE VICTIM

Manuel Rosas





"MEN ARE MEANT TO LIVE
WITH OTHERS AND TO WORK
FOR ONE ANOTHER'S WELFARE"

Pope John XXIII
Pacen in Terris

THE NATIONAL FARM WORKERS ASSOCIATION and all Delano strikers sincerely thank the people of California and the other states who have made it possible for us to eat during the strike. Food packages have come from as far away as Oklahoma. But we especially want to thank the people of the farm worker towns in the San Joaquin Valley--most recently Woodville and porterville--for their help in keeping the shelves of the strike store from being empty.

But our gratitude does not make us ashamed to ask for more, since without our strike store there can be no strike.

"WE ARE THE STRIKE."



Mrs. Dolores Huerta

VIOLENCE

Dolores Huerta: "We were picketing the produce market in Los Angeles to try to stop the grapes--the was just before Christmas--and we would go every day and picket on the loading docks. It was Peggy, and Sylvia, Lupe Anguiano and myself with Bob Marino and Rudy Reyes, and Bert Delarmente, and Johnny Rodriguez.

"The truck owners were very rough with us, kicking the girls in the legs and running the heavy steel hand trucks loaded with grapes over our feet. If the guys had tried to help us there would have been a riot and we would have all been hurt and maybe put in jail and then we wouldn't be able to stop the grapes. These pickets knew this and they just stood by and watched it happen which was very hard for them.

"The truck owners would push us off the dock which was about five feet high, time after time, every day, and we would just climb back up again. It hurt very much to have them run into you with a loaded steel dolly; it hurt much more to stand by and watch them doing it to the others.

"But except for a few, a truck owner would never do it twice, because he would be ashamed of himself. And we slowly began to win the support of all the people who were there watching these things happen, and soon there were no Delano grapes going through L. A.

"To be non-violent, you have to decide ahead of time. If most of us had not decided to be non-violent, we certainly would have lost the whole strike."

ANOTHER GROWER FALLS

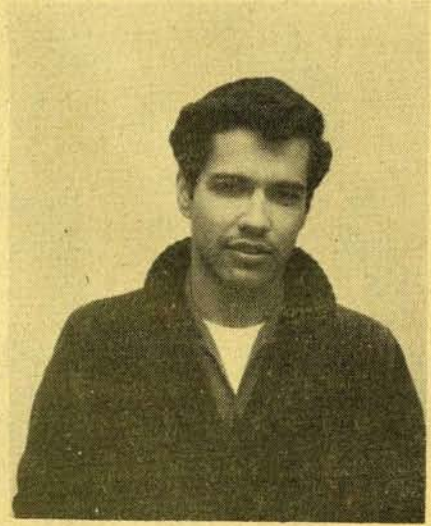
Less than a week after the giant Schenley corporation gave in to the striking farm workers, another major grape grower signed an agreement with Cesar Chavez. The Christian Brothers, makers of Christian Brothers Wine, own a big winery and hundreds of acres of land in the Napa Valley (outside of the strike zone). They announced that their field workers would be protected by the N. F. W. A., and that a written contract would be signed within a few weeks.

Brother Gregory, president of Mont La Salle Vineyards, the main vineyards covered by the agreement, said, "We are prepared to formally recognize the N. F. W. A. as the organization through which social justice may be realized for our agricultural workers."

The Christian Brothers are a Catholic religious order, and there was no strike or threat of strike at their vineyards. But the field workers there need higher wages, just like everywhere else. There are over 200 workers during the harvest season (and at one time braceros were used). Like all farm workers, they need a union to protect them and their rights.

Brother Gregory stressed that the union was recognized voluntarily, because the Christian Brothers knew that the workers' cause was just. As Catholics, they believed in the statement of California bishops which was issued last month in favor of union protection for all farm workers. Brother Gregory suggested that all growers should voluntarily start negotiations with the FWA, before strikes start. The Christian Brothers tried to get the other growers in the Napa Valley to voluntarily sign a contract, the other growers refused.

The Thunderbird Spreads its Wings



OXNARD--A new office of the National Farm Workers Association was officially opened this week in Oxnard. The office, designed to serve all of Ventura County, is located at 515 Cooper Road. Operated by Ignacio Garcia, 24, it will serve all farm workers and provide the special services which are available only to members.

Information will be available here about the great Farm Worker Rally which will be held in Oxnard next week at which Cesar Chavez will speak and the Teatro Campesino will be featured.

Also available at the 515 Cooper Road office is information about the benefits of the NFWA, which include \$1,000 life insurance, free family services, representation with police, government and employers by the Association.

Garcia, the Oxnard FWA leader, has a long background in organizational work. He is originally from Laton, California (Fresno County).

Cesar Chavez has asked that "all Oxnard farm workers join under the symbol of the thunderbird and fight for our rights, together with our brothers throughout the state".



1000 MARCH IN DELANO

One week after the end of the Pilgrimage in Sacramento, farm workers from all around Delano gathered to celebrate their victory over the Schenley Corporation. There was a march through the West Side in which over 1,000 participated. (See the photograph below.) Heavy winds prevented the celebration of the outdoor Mass which was planned, but did not prevent a group of contractors and growers from showing up to protest against the Mass and from hurling insults at the Virgin of Guadalupe. The farm workers held the rest of their rally at Filipino Hall (also see below), where Cesar Chavez spelled out what the contract with Schenley would mean. Larry Itliong, leader of the Filipinos, thanked the people for voting for him (Itliong ran ahead of all other candidates in every farm-worker precinct, and carried the West Side easily, but the ranchers still rule the east side of town and successfully elected their favorite sell-out, Frank Herrera, as new city councilman).



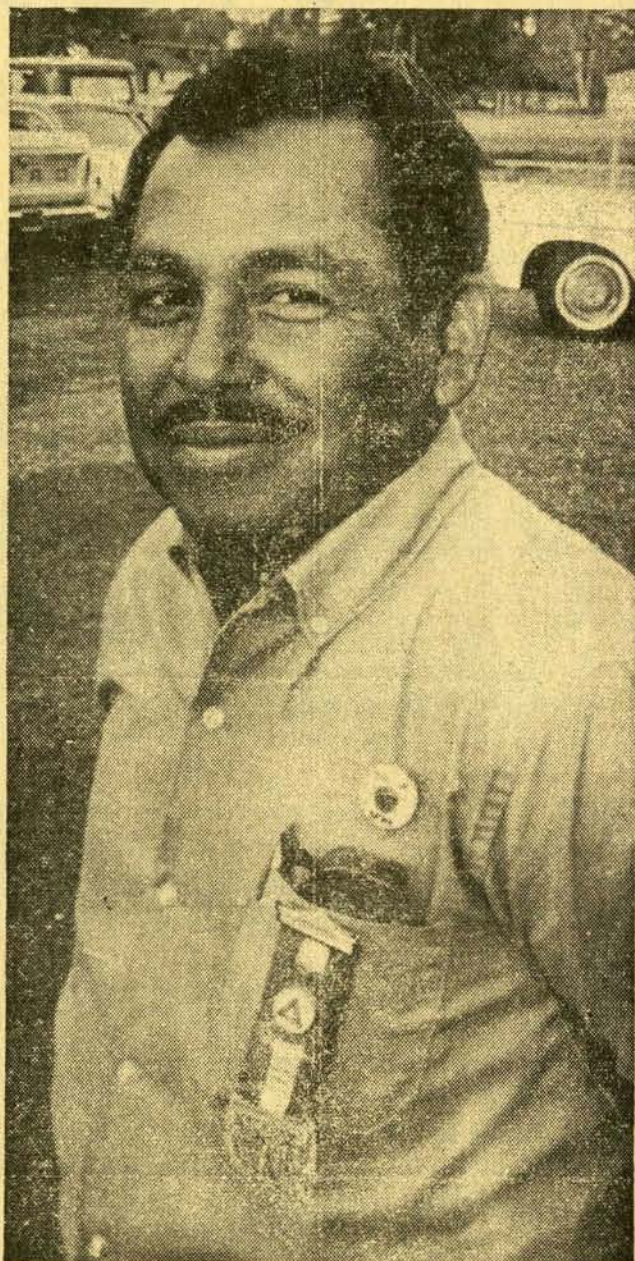
Association Expands in the North

Edgar Diaz runs the Farm Workers Association in Sutter and Yuba Counties, who with the help of Chris Bergtholdt (full-time labor organizer, ex-grower, churchman) is building the NFWA in the Yuba City area. Diaz, born in Starr County, Texas, has done farm work all his life.

His first task is to extend the membership services of the Farm Workers Association to this northern area, rather than to hold strikes or demonstrations. Nevertheless, the Sutter-Yuba NFWA held a march in Yuba City in sympathy with the Delano grape strikers.

One Yuba City member said, "Farm workers are beginning to hold their heads up high" because of the NFWA movement, "and they are working better because they have pride in themselves."

A few days after the Yuba City rally, the first offer of a union contract came into the NFWA from the northern counties. This was from the Christian Brothers, wine-grape growers in Napa County. Secret negotiations are underway for union recognition with other growers in the north.



"HUELGA" ...THE FIRST 100 DAYS OF THE GREAT DELANO GRAPE STRIKE



A thrilling account of the biggest farm strike since the thirties, now going on. This book, 160 pages with many photos, is one you'll want to keep. \$1.50 each

Farm Worker Press
Box 1060-Delano, Calif.
Send me ___ copies of "Huelga"
Name _____
Address _____

FARM WORKER CO-OP

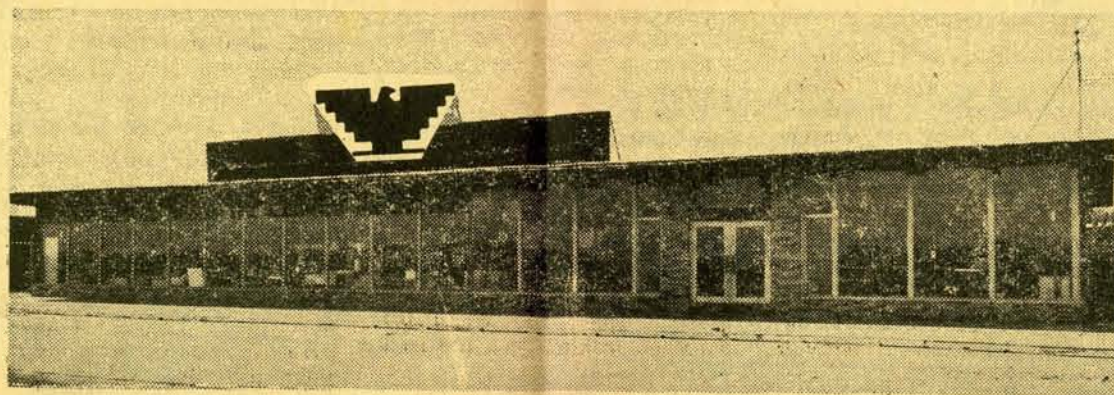
The idea of the Farm Workers Co-op began in 1963 when some members of the Association found that they could buy good quality motor oil at 12¢ a can, if they bought it together. Then they learned that almost everything costs about half as much if several families buy at the same time. They found that the profits made by stores are unnecessary.

Then they found the most important thing of all: that a co-op is a store owned by the customers, so that it sells only good-quality commodities that the customers want. The customers can fire the employees of the co-op if they are not working properly. Every family has one vote on a all matters of importance.

Now the Co-op will become a reality. The building will be built in May and the Co-op will be fully operating before winter with an original membership of 500 families from the entire thousand-square mile area between Lamont and Hanford. The following services will be available to co-op members all in one location almost as soon as the building is completed: coop drugstore; credit union (formerly called the Cooperative Bank); auto parts store; serviced station for gasoline, etc.; self-service auto repair center (you use the coop's tools); medical clinic; and discount store (this will start as a buying club).

THE SELF-SERVICE AUTO REPAIR CENTER is the most interesting feature of the new Farm Workers Co-op. When your car breaks down you will be able to tow it into the garage with a co-op towbar and fix it yourself under expert advice from the co-op mechanic, using co-op tools. You will pay a small fee for this, but it will be much much less than any repair bill. You will be able to work in a well-lit garage indoors with good tools.

This is not just an idea. Construction of the Farm Workers Co-op will begin next month. Membership will soon be made available to all farm workers, who will elect directors of their own to run the operations.



CO-OP		NATIONAL FARM WORKERS ASSOCIATION	
		P. O. Box 894 DELANO, CALIFORNIA	
ISSUED TO: _____			
TYPE (CLASS): _____		ACCT. No. _____	
EFFECTIVE DATE: _____			
LOCAL NO.: _____			
BY AUTHORITY OF THE CONSTITUTION AND BY-LAWS OF THIS ASSOCIATION.			
ORDER ISSUED BY: _____		_____	
GENERAL DIRECTOR		SECRETARY-TREASURER	

THIS CO-OP MEMBERSHIP CARD IS YOUR PASSPORT TO A NEW WAY OF BUYING. IN THE FARM WORKERS CO-OP, YOU OWN ALL THE SERVICES. YOU CAN'T BE CHEATED OR OVERCHARGED. YOU CAN BUY ANYTHING AT THE LOWEST PRICES IN THE SAN JOAQUIN VALLEY. THE CARD WILL SAVE YOU HUNDREDS OF DOLLARS EVERY YEAR. HOW DO YOU GET A CO-OP CARD? READ THE NEXT ISSUE OF EL MALCRIADO AND FIND OUT.

What is the Name of This Town?



The first answer wins \$5.00

SEND YOUR ANSWER AND YOUR NAME AND ADDRESS TO:

"GAME OF THE TOWNS"
P.O. BOX 1060
DELANO, CALIF.

The winner of the last GAME OF THE TOWNS (EL MALCRIADO #30), was RAMON PASILLAS of Earlimart. He was the first to correctly recognize ALLENSWORTH.

Pilgrimage

One of the biggest crowds ever to jam into the park in front of the state capitol at Sacramento was present on Easter Sunday for the great finale of the Pilgrimage by the strikers along 320 miles of highway between Delano and the capitol.

The long line of marchers increased in length every day until the original group of sixty marchers leaving Delano made a procession so long that it took over an hour to cross the Tower Bridge into Sacramento. Police estimated the crowd at "8,000 to 10,000". Outstanding speeches were given by Epifanio Camacho, farm worker from McFarland, and Chris Hartmire, director of the California Migrant Ministry. The final days of the march received publicity throughout the United States. "Newsweek", with a circulation in the millions, said, "Last week, the parade to the Capitol turned into a triumphal march--the first real breakthrough by farm workers in the long history of U.S. organized labor... The steps of Chavez' strikers will set up echoes for the future."

The picture show the first of the marchers crossing the Tower Bridge into the city, and the Virgin of Guadalupe finally arrived at the Capitol after a month's journey. The future, for the Virgin and her half million California farm workers, looked very good



How the Boycott Was Won

This is the story of how Schenley Corporation, with thousands of acres of grapes around Delano, was brought to its knees by the Farm Workers Association who entered the strike with only \$85 in the bank and only two paid employees (Cesar Chavez and Dolores Huerta).

Many people have given their own ideas about how this was done. Some said that it was the BOSTON GRAPE PARTY which broke Schenley. This occurred when Sal Gonzales of Delano went 3,000 miles to Boston to dump scab grapes into Boston Harbor in imitation of American revolutionaries of 200 years ago, who dumped tea into the harbor to protest against "the ranchers of 1773"--British tyrants. Police grabbed Gonzales on the same charges that they had against the early Americans: "dumping that is injurious to public health." But Schenley heard that people 3,000 miles from California cared about the workers here and would not buy Schenley products.

Other people said that it was the thousands and thousands of pledge cards sent to Schenley which finally made this giant give in to the tiny Farm Workers Association. So many people made these pledges that Schenley had to put extra people to work in their San Francisco offices to handle the stacks of cards that were coming in. This was admitted in a letter from Vice-President Woolsey to a Schenley stockholder who was our secret agent.

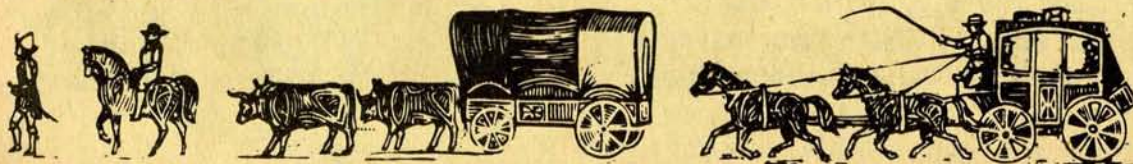
Another secret agent for the farm workers who was an office employee in Schenley's New York headquarters (we cannot reveal their name) let the union know exactly how much money was being spent for advertising to fight the boycott. Finally they decided that it just wasn't worth it, the agent said.

The real heroes, however, are in Delano on the picket line. They collected hundreds of sign-up cards from workers who walked out on Schenley. They braved the artificial dust storms, the insults of contractors, foremen and police, and the long hours spent calling to the scabs to come out. So many scabs came out that Schenley could not face another season against the pickets.

Or perhaps it was the valiant San Francisco lawyer who quietly visited a different bar every night, convincing each bartender not to serve Schenley products.

Perhaps the boycott was won by the eight or ten huelguistas who left Delano in January in their old cars for the eastern United States, without money in their pockets, heading into the freezing weather of the East to stop Schenley.

To sum up, the strike against Schenley was won by each person who helped make it possible. Every worker who walked out of Schenley's fields, every picket, every organizer deserves credit for this great victory, as much as the brave pilgrims who walked to Sacramento and the thousands of farm workers and city people who have fed and clothed the strikers during these seven long months.



Letters to the Editor

To Whom This May Concern? You YOUR.
sand Especially mr general Public Of Calif;
And other States as well

No one knows any better than this father of
four small boys and four small girls. at my
first entrance to calif; from glendele arizona.
1940 june first. a painter by trade.
but unsofisian work at any craft to properly
suport them and a wife. had to resort to
cotton picking after having worked in the
quake wreck of brawley until it became so
hot that construction was forced to halt until
cooler weather begain living in a magatory
tent until early fall we came to delano
calif; in quest of cotton to pick.

We could'nt even get a vacant house on a
ranch to live in as we wished to pick cotton
week ends with the children and we the week
through . as many vacant houses as their
were . at that time our force was too small
to pick enough cotton they wanted all grown
ups to occupy a house we were forced to buy
a trailor house with no chasses or wheels
to live in. on the Bob williams farm at pond-
ham to live in all winter. 9 people in a
twelve by fourteen trailor house plywood
all winter of 1940. and the farmers were
getting more releif at that time than many
poor familys were . from the government
they are all grown up now and on their own
and scattered as bad as the twelve tribes
of Isreal were after the death of our savi-
our. jesus christ our lord. Shirley is dead
Abeautiful auborn at the age of five . slayn
by hit and run driver in long beach calif.
in fron of our would be home that was va-
cated byjaps who went toconsantration
camp at the beginning of world war two no
one else would rent it it was so badly abu-
sed and beat up but we had to rent it at
twenty five a month. as I worked at doug-
las air craft. the alley for a front yard.
shirley was slayn by hit and run driver as
she came down the steps. no one will re-
member our first night near delano. we
were two poor to rent a cabin . and eat to
so we spent our first in a fresh mown al-

falfa field... (These recollections continue
for many more paragraphs and are follow-
ed by a long poem. Then:)

Enclosed please find a check for five dol-
lars i'm sure it won't bounce for there are
three more dollars in my account. it is for
the strike fund i guess i know what it is all
about.

Wm Mercer
Palo Alto

Dear Editor:

Recently my husband and I obtained a mem-
bership in the Consumer's Cooperative
(Co-op) in the name of Cesar Chavez (with
his consent) and the NFWA. The member
number is 47947. Would you please pub-
lish this in the next issue of "El Malcria-
do"? We are telling people about the num-
ber here in order that they use it when
buying at the co-op. Then at the end of the
year the NFWA will receive a check the a-
mount of which will be determined on the
basis of the amount of purchases.

Carlos & Kathy Fernandez
Berkeley, California

Dear Sirs,

It is not surprising that, within 24 hours
after Louis Lucas, Earlimart grape grow-
er, threatened that ranchers were going to
take the law into their own hands (Bee,
April 20), a DiGiorgio private cop viciously
shoved a woman picket to the ground, and
then, wielding a heavy club, bashed in the
skull of a Mexican-American who had come
to assist the roughed-up lady picket. The
Delano area growers have no one to blame
but themself for their reputation as vio-
lent, bestial, uncivilized clods, practising
labor relations in the tradition of Simon
Legree.

Douglass Adair
Delano, California

IF YOU ARE STRONG ENOUGH TO MARCH
TO SACRAMENTO, THEN YOU ARE STRONG
ENOUGH TO FINISH THAT ROW BEFORE YOU
HAVE A DRINK OF WATER. FASTER, BOY!



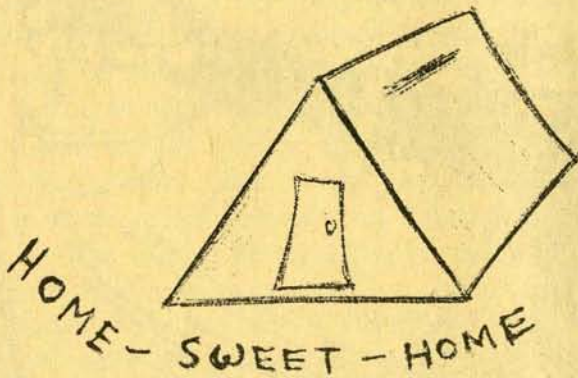
NEW CONTEST

EL MALCRIADO will pay from \$1 to \$25 for news items which you send to us if we use them in the paper, plus \$1 or more for every picture of yours that we use.

In this new contest you can write your own: news stories about growers and labor contractors, strikes and strikers, farm workers and foremen, demonstrations, organizing events, important social events, information about labor cases against employers, trouble with welfare and hospital officials, safety on the job, new work methods, serious job accidents, new machines, stories about work in strange crops like dates, stories about strikes many years ago which you witnessed, information about police brutality, unjust government action, or news from any FWA office or other farm worker union or cooperative association.

If you can't write either Spanish or English, have your children write it for you. Write clearly on large paper. Send your news to Box 1060, Delano, California 93215. IF WE PRINT IT, WE WILL SEND YOU YOUR MONEY. This is a contest that anybody can win! All you need is a 5¢ stamp. The contest is open until June 15, 1966, but send your article NOW.

NEW HOUSES FOR WOODVILLE



WOODVILLE--The tenants of the Woodville camp have voted on new housing which has been offered them. They have been offered 100 homes (and another hundred at Linnell Camp near Visalia) at \$60 a month. They have refused to accept these homes unless the rent is lowered to \$45, because farm wages do not permit \$60 rent per month without extreme sacrifice. The federal

government is on the side of the farm workers, and says the \$60 rent is too high. Unless the Tulare Housing Authority makes the rent lower, the farm workers will prevent them from building the houses.

While they are waiting for the new houses, the tenants will live in what we call "Governor Brown's packing crates", which are 50¢ a night, temporary housing which looks like the picture at the left.

The "packing crates" are popular because of the low rent, and they are certainly no worse than the present tin dwellings.

Unless an agreement is reached with the Housing Authority on the new houses, the tenants will cripple the Housing Authority and start their own private housing organization.

HARLEM HAGEN THE STRIKEBREAKER

Congressman Harlan Hagan of Hanford is at it again, acting like a strikebreaker, trying to help the growers and defeat the strike. He recently sent out a fake "questionnaire" (at taxpayers' expense) to everyone in the Delano area who has a post office box. This includes all the growers, foremen, and contractors, but does not include workers who live in the camps, or migrants who rent housing in town. The questionnaire was in English only.

All farm workers who receive this questionnaire are warned not to sign it, as the names may be used for blacklisting and discrimination.

The questionnaire asks the growers and contractors, "How much do you pay your workers?", so the growers can repeat their same old lies about how rich their workers

are. It asks the growers if they would be willing to hold elections, with only scabs allowed to vote (that is what DiGiorgio wants) Congressman Hagan is still swallowing the growers' lies. He still doesn't believe that there is a grape strike. This week Hagan will have a meeting with his friends, grower Martin Zaninovitch of Delano and Joseph Brosmer of Fresno, to discuss how to break the strike and keep farm workers poor.

EL MALCRIADO SAYS: Congressman Hagan, we invite you to attend the rallies of farm workers and see for yourself the hundreds of real, live workers who have stayed with the strike through 7 months of the struggle. Compare the 1000 farm workers who attended the victory rally in Delano last Sunday, to the half-dozen scab workers that show up at the Scab Union meetings. Ask Schenley Corporation if there was a strike!



Congressman Harlan Hagan has a new partner, but the two are singing the same old broken record and dancing to the ranchers' tune. The Congressman has been joined by State Senator Hugh Burns of Fresno, long an enemy of labor unions and poor people. The "Burns Committee" will soon be spreading the same kinds of rumors and lies for which Hagan is famous, trying to smear the Farm Workers Association, the strike, and the Mexican-Americans of this state.

THOUGHTS ABOUT THE PILGRIMAGE

Some people have been asking us why the governor of the State of California did not come out to receive us when we finished our pilgrimage in Sacramento on April 10.

We didn't make our pilgrimage in order to get protection from the government. This march on Sacramento was made with the idea of showing the whole world the misery in which the ranchers of this great state hold their field workers. We as Mexicans are not used to begging or crying for help to the governments--and especially when we know that what we are demanding is the just reward for our own work.

We in our pilgrimage brought the Virgin of Guadalupe and carried her for those three hundred miles so that the people who came out to greet us would know that we had not lost faith that our little virgin could bring us justice.

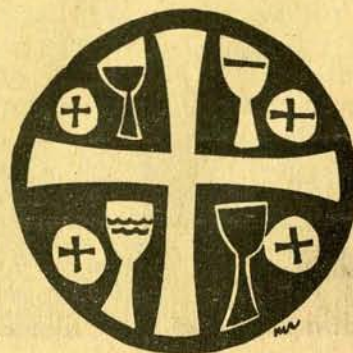
In much the same way, many years ago a leader called Nezahualcoyotl, told the Aztec tribe that they would undertake a march toward the south and in that march the children would become old and the old people would die along the road, but that their sons would arrive at a place, where in the middle of a lake they would come upon an eagle eating a snake. This was to be the place where they would build a great nation.

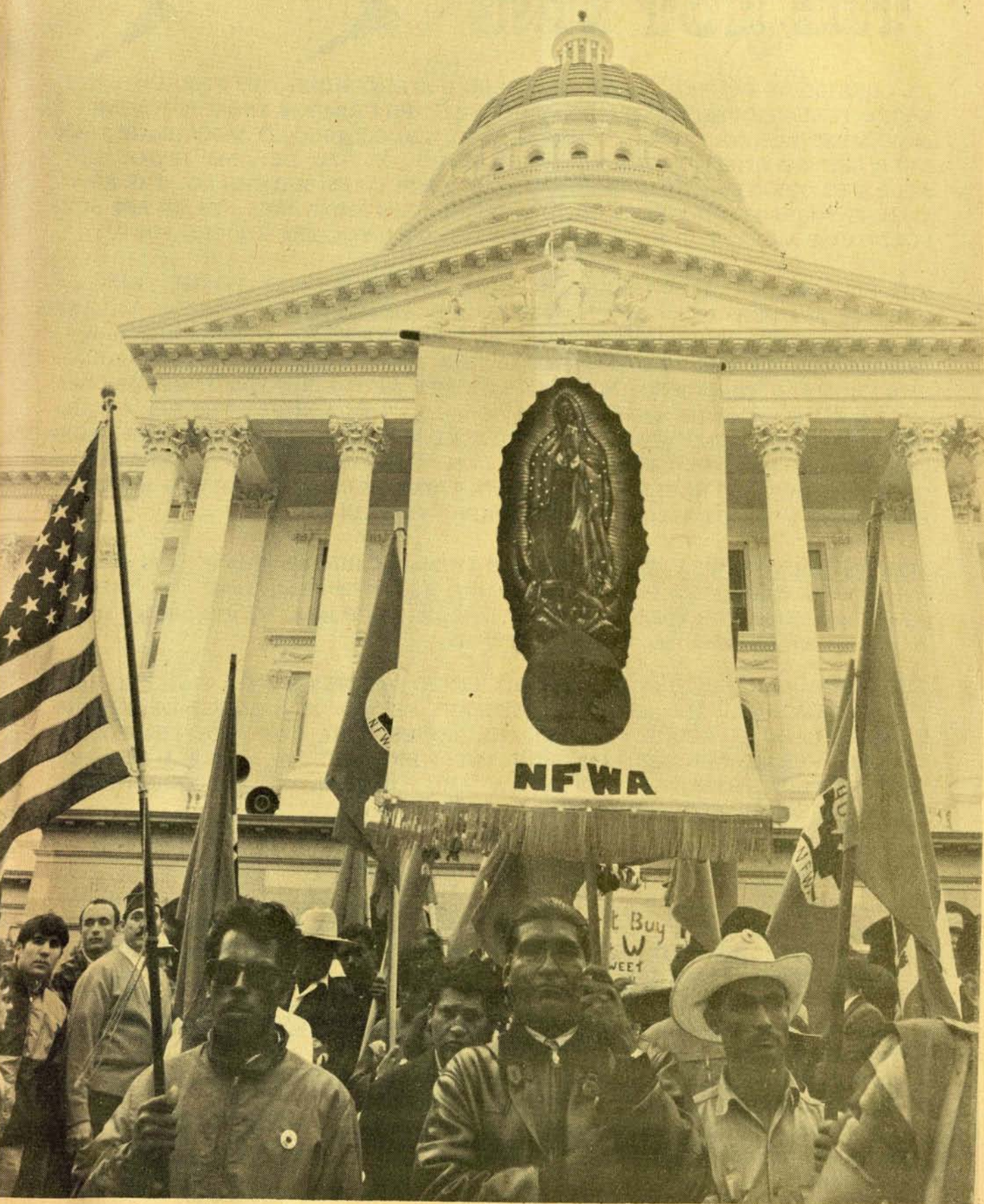
All these things happened exactly as this prophet or leader told them, and today we have the great city of Mexico.

Again, today, a leader told us, "We will go, we will walk 300 miles looking for justice and we will carry the Virgin of Guadalupe so that our path will be illuminated, and so that we will be defended from our enemies who would put themselves against us.

It was because of this that we were brought to the finish with so much success. We think that if the governor preferred to spend the holidays with his family during the finale of our pilgrimage, that our great success was worth much more than the good wishes of any fat official.

(by our correspondent in HANFORD)





THE HOT LINE



EL CORRIDO DE DELANO--LALO GUERRERO HAS RECORDED THIS STIRRING SONG WHICH TELLS THE STORY OF THE STRIKE, THE PILGRIMAGE AND THE WHOLE MOVEMENT. A REGULAR COMMERCIAL 45 RPM RECORDING, IT IS AVAILABLE AT YOUR RECORD STORE OR FOR \$1 IN CASH TO PO BOX 1060, DELANO. IF YOU CAN SELL TWO ONE-YEAR SUBSCRIPTIONS AT \$2 EACH TO EL MALCRIADO, THE RECORD IS YOURS FOR NOTHING. SEND US THE NAMES AND ADDRESSES OF THE SUBSCRIPTIONS AND \$2 FOR EACH ONE. WE WILL SEND YOU THE RECORD FREE.

THE FIVE DOLLAR CLUB--"WE HAVE FORMED A GROUP OF APPROXIMATELY TWENTY MEMBERS EACH OF WHICH HAS PLEDGED \$5 A MONTH FOR THE BALANCE OF YOUR STRIKE. WHILE MOST OF US ARE LONGSHOREMEN, OTHERS ARE LAWYERS OR MEN OF THE TRADES." THIS LETTER CAME WITH 26 SIGNATURES AND \$130 FROM SAN FRANCISCO. IN LARGE LETTERS AT THE BOTTOM IT READS: "AN INJURY TO ONE IS AN INJURY TO ALL." AS A REPLY THE FARM WORKERS ASSOCIATION HAS STATED THAT "THERE IS NO UNION THAT HAS DONE MORE TO HELP US THAN THE INTERNATIONAL LONGSHOREMEN'S UNION". A BRAVER GROUP OF MEN HAS NEVER EXISTED THAN THESE DOCK WORKERS WHO HAVE HELPED US WITHOUT A THOUGHT TO THEIR OWN WELL-BEING.

MISSING PERSONS DEPARTMENT: 1) Albert Perkins, California farm worker, please write your mother, Jessie Perkins, 2102 Bagby, Apt. 4, Houston, Texas. 2) "Jesse, please come home. The children are sick. Love, A.B., Tulare." (These notices are free. Send them to Box 1060, Delano, California.)

THE TRIUMPHANT RETURN FROM SACRAMENTO WAS MET WITH A GIGANTIC BARBECUE IN MEMORIAL PARK, FINANCED BY MANY PROMINENT CITIZENS OF DELANO. EL MALCRIADO ESPECIALLY SALUTES MR. JONES KONG, OWNER OF THE FOOD CENTER, FOR HIS GENEROUS CONTRIBUTION WHICH MADE IT POSSIBLE FOR THE BEER TO FLOW FREELY AT THIS FIESTA, AND THE RUBALCAVA BAKERY OF HANFORD AND BAKERSFIELD, WHO DONATED 100 DOZEN TORTILLAS.

Send this coupon to
**EL MALCRIADO, BOX 1060
DELANO, CALIFORNIA**

The best way to be sure you will get your MALCRIADO is by mail, delivered to your home every two weeks. Send your name and address to Box 1060, Delano, Calif., and we will send you the newspaper to you for one year.

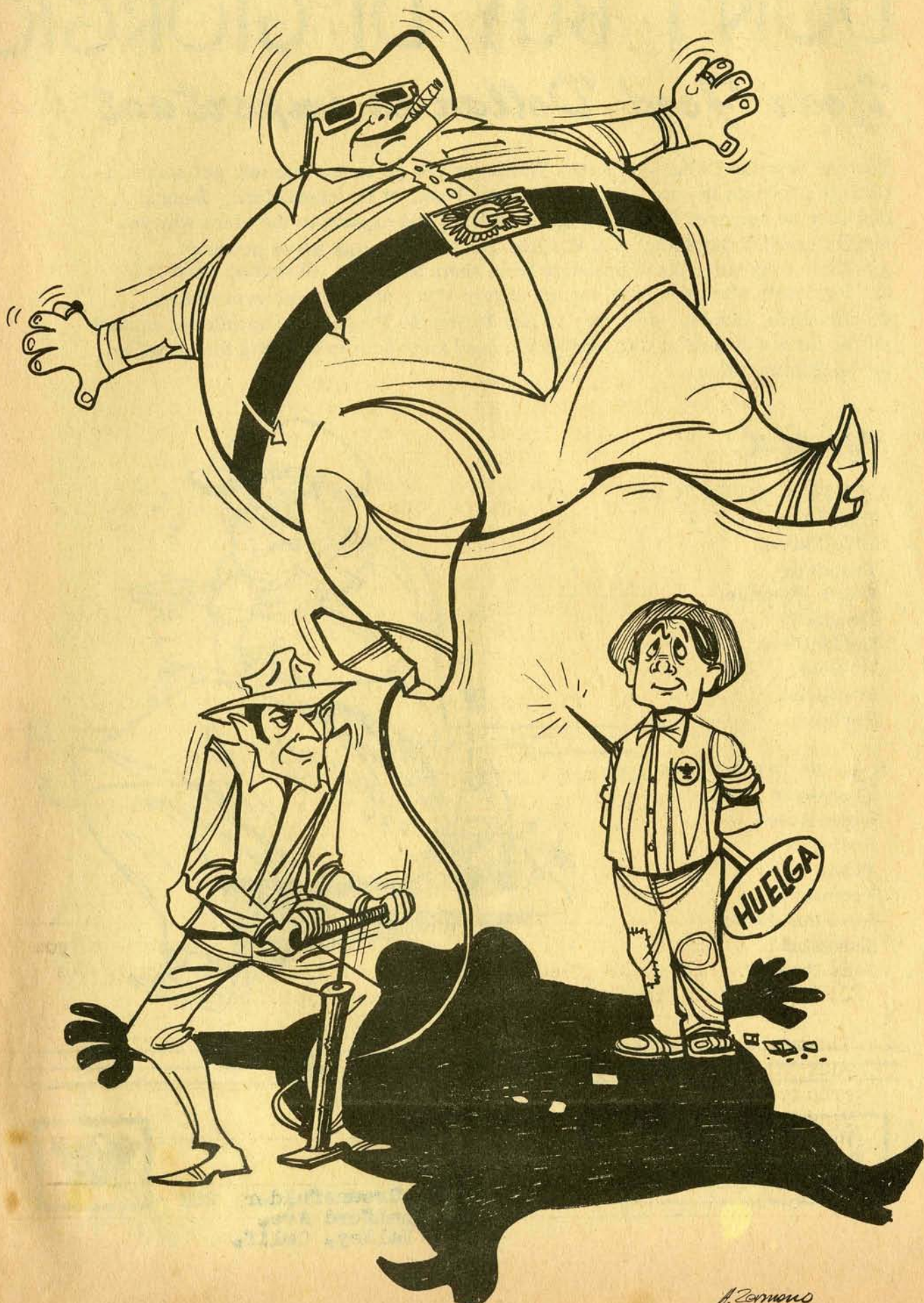
The cost is \$2.00 per year, but you do not have to send this now. We will send you a bill.

NAME _____

ADDRESS _____

TOWN _____

ZIP _____



DON'T BUY DI GIORGIO

Your Food Dollar is important!

You can help the Delano strikers. Whenever you go to the market, put some Di-Giorgio products in your shopping basket. Then, at the checkstand, demand that they be removed from your grocery bag, and explain to the clerk why you simply canNOT buy either S & W FINE FOODS or Indian River produce.

Ask them to remove these products from their shelves. (Warning: Shop-ins are legal only when you have enough money with you to pay for everything).

To advertise, display, sell, buy or use DiGiorgio Products is an offense against all the farm workers of California! We need your help in bringing this giant to the bargaining table.

Avoid:

INDIAN RIVER and

Blue Flag
Blue Parrot
Broadway
C & T Premium
Dougherty
Golden Peak
Hi-Color
MacGills
Verbena

S & W FINE FOODS and

Treesweet
White Rose
Redi-Tea
Pique
Premier
Sun Vista Foods
Sunnyland
Jolly Farmer



FARM WORKER PRESS, INC.
P.O. BOX 1060
DELANO, CALIFORNIA

Liese Greensfelder 28E
343 Montford Ave.
Mill Valley, Calif.

